



The Keene Difference

Driwall™ Rainscreen Advantages



Lapped Siding

- 1 Interior Wallboard
- 2 Vapor Barrier (if required)
- 3 Insulation
- 4 Framing & Exterior Sheathing
- 5 Water-resistive barrier (WRB)
- 6 Driwall™ Rainscreen
- 7 Lapped Siding
- 8 Concrete Foundation



KEENE Driwall™ Rainscreen

- ✓ 260 S/F per roll
- ✓ Lower cost per S/F
- ✓ Weight 26 # per roll
- ✓ 48" wide roll
- ✓ One product all applications

COMPETITIVE Wall Products

- ✓ 150 S/F per roll
- ✓ More expensive for less product
- ✓ Weight 7.2 # per roll
- ✓ 39.37" wide roll
- ✓ Product only used with siding
- ✓ No logo



KEENE Advantage

- ✓ Keene 73% more coverage
- ✓ Better product at lower cost
- ✓ Keene 108% more material
- ✓ Keene 22% wider on roll out
- ✓ Keene advantage 1 SKU covers everything
- ✓ Branding on wall to show building better

THE KEENE DIFFERENCE

- ✓ The only company manufacturing and marketing an engineered rainscreen product.
- ✓ One Driwall™ Rainscreen product can be used with many different claddings: stucco, stone, lap siding, etc.
- ✓ Driwall™ Rainscreen has a light weight filter fabric and bug screen attached.



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